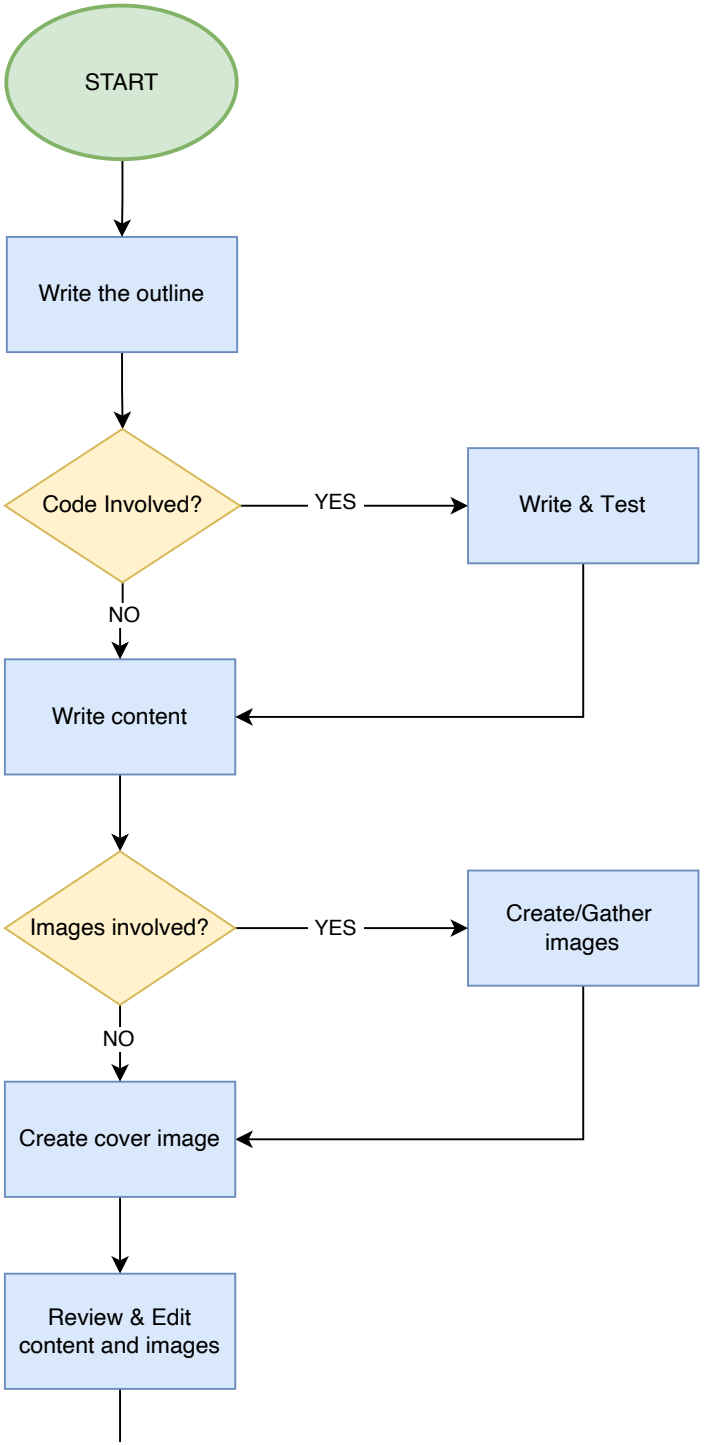
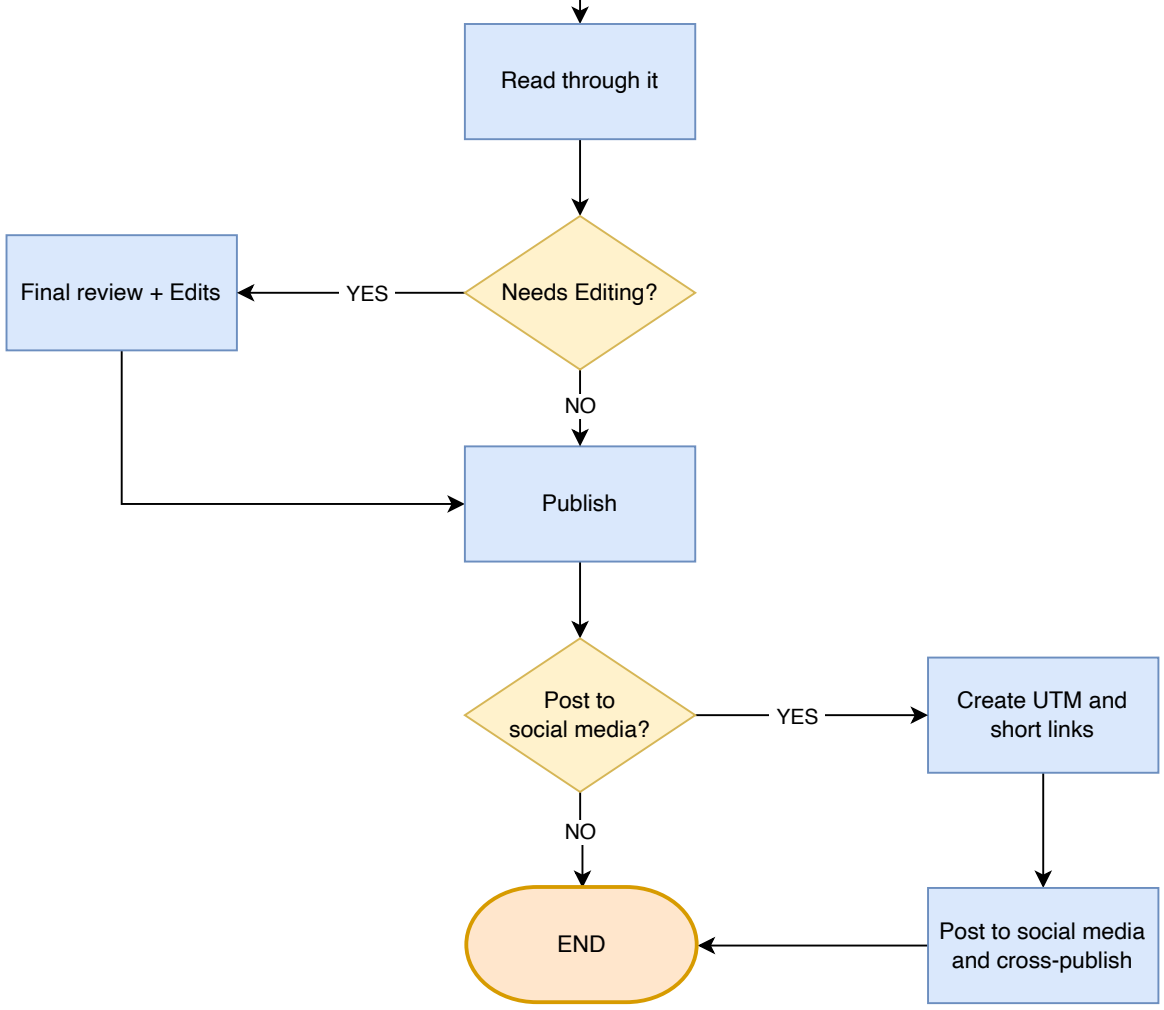

START
Write the outline
Code Involved?
YES
Write & Test
NO
Write content
Images involved?
YES
Create/Gather images
NO
Create cover image
Review & Edit content and images


Read through it
Needs Editing?
YES
Final review + Edits
NO
Publish
Post to social media?
YES
Create UTM and short links
NO
END
Post to social media and cross-publish